

# RANDOM ACTS – Visitor survey for four events and exhibitions

Thank you for offering to participate in this short survey regarding your recent experience of Random Acts.

Channel 4 introduced Random Acts in 2011 to show films by artists, rather than programmes about them. Since then it has broadcast over 500 short films covering art, dance, animation, music and opera by artists including Ai Weiwei and Kate Tempest.

Between 2015 and 2018, Arts Council England is investing in five Random Acts Network Centres spread across England. Arts organisations, production companies and education partners are working together to find and nurture young artists and arts film-makers aged 16 to 24 to deliver new short films. The best of these "First Acts" films feature on the Random Acts strand on television and online, alongside films by established artists commissioned directly by Channel 4.

**Q1 At which venue have you just/recently seen one or more of the First Acts films?**

## SECTION ONE – YOU & THE ARTS

**Q2 What is your primary interest in the cultural and creative industries? (please tick the most appropriate answer)**

- General interest
- Academic - I'm studying related areas
- Professional - I work in related areas

**Q3 How old are you?**

- 15 and under
- 16-24 years old
- 25-34 years old
- 35-44 years old
- 45-64 years old
- 65 years or older

## SECTION TWO – RANDOM ACTS

**Q4 What were your overall impressions of the First Acts film(s) you saw?**

**Q5 On a scale of one to five, how would you rate the film(s) in the following areas?  
(1 - low, 5 - high)**

Score:

- Content - important or interesting themes and story .....
- Artistry - creative style and filming techniques .....
- Production quality - the technical look and feel of the film .....
- Originality - overall level of uniqueness and innovation .....

**Q6 How likely would you be to seek out other First Acts films, either in a TV episode of Random Acts or online? (please tick one)**

Very unlikely      Quite unlikely      Not likely or unlikely      Quite likely      Very likely

                      

### SECTION THREE – THE EXHIBITION/EVENT

**Q7 On a scale of one to five, how would you rate the overall quality of the exhibition/event you attended? (please circle your answer: 1 - low, 5 - high)**

1   2   3   4   5

**Q8 Could you tell us why you gave this score?**

**Q9 How likely would you be to recommend this exhibition/event to other people? (please tick one)**

Very unlikely      Quite unlikely      Not likely or unlikely      Quite likely      Very likely

                      

**Q10 How did you initially hear about this event or exhibition? (please tick one)**

- This venue's website
- Printed brochure
- Flyer
- Poster
- Email
- Facebook
- Twitter
- Word of mouth
- Other

**Thanks for taking part!**